

# Product Submission Form

This product form was designed to assist you in submitting your platinum jewelry pieces for inclusion into the design gallery on PGI's consumer website, PreciousPlatinum.com. Your product will have the opportunity to be viewed by millions of jewelry consumers that surf online before they ever step foot into a store.

## Use one form for each product shot submitted.

Please provide us with the retail value of each piece of jewelry in the photograph.

(Prices will not be shown on the website, rather they determine what price category your product will be listed in. Please indicate the product type under the price. Space has been provided below for up to three pieces of jewelry in one image.)

Example:        \$        1,234  
                          (    Engagement Ring    )

\$ \_\_\_\_\_        \$ \_\_\_\_\_        \$ \_\_\_\_\_  
(                            )        (                            )        (                            )

Please check the box that best represents which category your product(s) falls into.

- Engagement Rings     Wedding Bands     Anniversary Rings     Earrings
- Necklaces             Bracelets             Men's Jewelry         Watches

Description of submitted product shot: (Limited to 120 characters including punctuation and spaces.)

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Description of your company:

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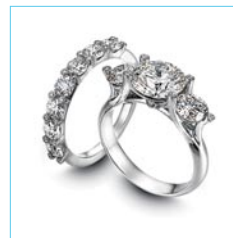
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## Product Submission Requirements:

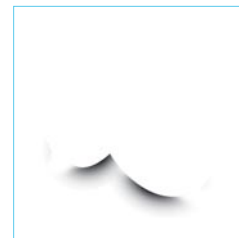
- All submitted product must be set in platinum (PLATINUM, PLAT, PT 950, PT 900); white gold will NOT be accepted.
- All product must contain set gemstones (no mounts or semi-mounts).
- Submit high-res digital image files of your product and company logo to us via CD.

## Technical Requirements:

- All product must contain a drop shadow on it's own layer.
- All drop shadows should have a color density of 80% black at its darkest point to 5% black at its lightest point.
- Files must be provided as a .psd or .tif with the layers in tact.
- All product must be shot against a white background.
- The preferable footprint of the photo should be square.



Example of product with the drop shadow.



Example of how the drop shadow looks without the product to see the density of black.

Please mail this completed form to:  
Attn: Michelle Peranteau, Platinum Guild International  
500 Fifth Avenue, Suite 5120 • New York, NY 10110